

7 Key Strategies For A Thriving Business In A Tough Economy

All around us we hear of businesses failing, people losing their jobs, stock prices plummeting, and more bad news. Fear just adds to the problems. However, even in circumstances such as these, **there are those who not only survive, but thrive. What makes the difference?**

They have discovered secrets taught by the great business masters. Using these secrets and strategies, hundreds and thousands of people have **changed their business futures from failing or just surviving to more success than they imagined.**

Now **you too can learn some of these powerful secrets** in a special evening workshop with Phil Gilkes, a Brian Tracy-Certified Business Coach.

In this information-packed workshop you will learn:

- 7 key strategies for growing your thriving business in a tough economy
- where this information comes from
- why you can trust that it works
- 2 ways of seeing
- 5 focus-points of those who fail
- 5 focus-points of those who succeed
- how to move from a failure-focus to a success-focus
- 3 eyes of the business owner
- 4 areas to consider when creating your life-business vision
- the life-balance map
- the powerful success secret anyone can do
- how that secret can improve your success odds by 1000%
- why you need goals
- 5 characteristics of effective goals
- 8 steps to setting goals
- the 10-goal method
- 1 step to making it all happen
- 5 actions for achieving your goals
- 4 tips for becoming more productive
- the secret success strategy used by athletes and artists
- how you can use that same secret strategy for your success
- 5 qualifications needed to use this strategy effectively
- 3 things you can do to get started right now

Just a few of these strategies could be enough to make major changes in your business future. Changes that will take you from struggling and discouraged to **growing and thriving**. From fearful to **confident**. From not knowing what to do to having a **clear sense of direction**.

Phil Gilkes, whose strength and passion is **to help people get things done**, will host and take you through this evening packed with powerful ideas.

Success is measurable and I have certainly enjoyed more success in the past three months than at any other time in my 16 years as a financial advisor. A good part of my recent success can be attributed to the one-on-one personalized coaching with Phil Gilkes of Focal Point.

- Garry M. Nanninga Investment Advisor, Dundee Securities

For those who want to take the next step, and understand **the value of working with others** to succeed, Phil will have a number of options available at the end of the evening. It could be just a small next step, or the all-the-way step to the success you've always dreamed of.

You'll also want to hear about the **special bonus** Phil has for you at the end of the workshop. If you're wondering where to go next with your business, this bonus will give you clear direction.

What's your investment for this course? If you were to learn these things from a master such as Brain Tracy, you could expect to invest in excess of \$500 for this information. Here, you are looking at a 90% savings on that – this workshop is **only \$49.95**. As for the value of the information – the thousands who have already used it with great results would no doubt say it could easily amount to hundreds and thousands of dollars, as well as the confidence and pride of achievement it has given them

Here's your **Satisfaction Guarantee**. *If for any reason, you don't feel you've received full value for this workshop, your investment in the workshop will be cheerfully refunded upon request.*

So call today and register for your opportunity to learn these valuable secrets. Reservations are required as seating is limited. Simply **call Phil at 403-261-6662 or 403-462-6662** to book your spot, or fill in the details below and **fax to 1-866-847-5564**, or **e-mail to pgilkes@focalpointcoaching.com**.

Yes, I want to learn how to make my business a success in this economy. Please register me for:

7 Key Strategies For A Thriving Business In A Tough Economy

When: March 4, 2009, 6:30 pm - 9:00 pm (networking from 6:30-7:00 pm)

Where: Travel Lodge Hotel, 5 Westside Drive, Cochrane, AB

Cost: \$49.95 per person (GST included – or extra?)

To reserve your seat, fill in the following details and fax to 1-866-847-5564 or e-mail to pgilkes@focalpointcoaching.com.

Participant (1) _____

Participant (2) _____

Participant (3) _____

Company Name _____

Mailing Address _____

Telephone # _____

Fax # _____

E-mail Address _____

_____ Number attending at \$49.95 each = \$ _____ to be charged to:

Please circle – MasterCard Visa

Credit Card # _____ Exp. Date _____

Name on Card _____

Signature _____

Fax this page to 1-866-847-5564 -or- e-mail to pgilkes@focalpointcoaching.com.

*****Your Satisfaction is Guaranteed*****



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